



Summary of Qualifications

Strong design background creating marketing literature, print advertisements and web development
Advanced conceptual and design aptitude
Diverse sales and management experience

Education

Specs Howard School of Media Arts, Southfield, MI

Area of Concentration: Graphic Design
Anticipated Graduation Date: December 2009, GPA 3.9

Western Michigan University, Kalamazoo, MI

Area of Concentration: Art History
Bachelor of Arts - 2007, Cum Laude, GPA 3.68

Studio Arts Centers International, Florence, Italy

Study Abroad Program, Summer 2007

Experience

Freelance Designer, Jan. 2008 - Present, Ferndale, MI

Graphic and Web Design

- Flash and ActionScript 3.0 work including web banners, flash based websites and webpage introductions integrating video
- Worked with clients on a variety of web and print based projects
- Offered a broad range of services including but not limited to: Logo, flyer, brochure, website, advertisement, invitation and package design
- Provided marketing and brand management services

Milieu, Feb. 2010 - Present, Ferndale, MI

Webmaster

- Designed and hosted and coded new informational website for company
- Shot and edited photography for website and set up photo galleries
- Managed online purchases
- Created e-mail marketing advertisements

Quatrine Custom Furniture, Aug. 2008 - Jan. 2010, Birmingham, MI

Graphic Designer/Design Consultant

- Promotional print and web design
- Responsible for training and supervising sales team
- Custom furniture design and sales
- Manage operational functions including inventories and financial reports

Kingswood Chiropractic Center, Nov. 2007 - Aug. 2008, Bloomfield Hills, MI

Marketing Manager

- Responsible for website design and maintenance
- Created promotional materials and coordinated marketing events
- Innovated new office procedural techniques to maximize efficiency

Kalamazoo Institute of Arts, Spring 2007, Kalamazoo, MI

Assistant to Program Coordinator, Department of Education

- Internship Program
- Restructured educational programs for adults and youth
- Designed exhibition related public programs

Technical Skills

HTML, XHTML, CSS, ActionScript 3.0, JavaScript, Web 2.0, SEO, WordPress, MacOS, Microsoft Office Suite, Adobe CS4 Master Collection including: Flash, Photoshop, Illustrator, Dreamweaver, InDesign and After Effects



Awards & Accomplishments

Outstanding Achievement Award

Specs Howard School of Media Arts, Southfield, MI - 2009

Reflective of outstanding academic achievement in the area of Graphic Design

Charles E. Meyer Art History Award

Western Michigan University, Kalamazoo, MI - 2007

Reflective of outstanding achievements as recognized by the Art History faculty

Art Star Award

Western Michigan University, Kalamazoo, MI - 2006

Reflective of outstanding achievements in the area of Art History

Academic Activities

Art History Society

Founding Member

2006 - Present

Western Michigan University, Kalamazoo, MI

Undergraduate Art History Symposium

Art History Association of Bowling Green State University - 2007

Presented paper: "Contextual Transformations: The Development of Appropriation as a Postmodern Strategy"